Our Values
Ā Mātou Uara
CARE – Compassion, Attitude, Responsiveness and Excellence
The CARE values align with our He Pou Oranga Tangata Whenua Māori determinants of health principles.

Our Mission
Tā Mātou Matakitae
Enabling communities to achieve good health, independence and access to quality services.

Our Vision
Tā Mātou Moemoea
Healthy, thriving communities, Kia Momoho Te Hāpori Oranga.
About us

The Bay of Plenty District Health Board (BOPDHB) is one of 20 DHBs in New Zealand, and one of five DHBs that make up the Midland region. We serve a population of 221,000 for the major population centres of Tauranga, Katikati, Te Puke, Whakatane, Kawerau and Opotiki. Of this 221,000, 32.4% are under 25 (50.3% for Māori) and 25% identify as having Māori ethnicity, and like the national population, our population is ageing (currently 19% aged 65 or over, and forecast to reach 24% in 2026). Eighteen iwi are located within our district.

Moving towards a joined up health service with our Bay of Plenty Integrated Healthcare Strategy 2014 – 2020

The vision of our Bay of Plenty Integrated Healthcare Strategy is that by 2020 Bay of Plenty health services will be centred on the needs of people, their families and whānau. People will be able to easily access services when required and healthcare workers will be able to seamlessly transfer care between settings when needed. People will be empowered to manage their own health and to share in decision making.
Our Key Populations

- Child and youth
- Health of older people
- Māori Health – achieving equity
- Long term conditions

Our Health Targets

- **Shorter stays in**
  - 95% of patients will be admitted, discharged or transferred from an Emergency Department within six hours

- **Improved access to**
  - The volume of elective surgery will be increased by at least 4,000 discharges per year

- **Shorter waits for**
  - 85 percent of patients to receive their first cancer treatment (or other management) within 62 days of being referred with a high suspicion of cancer and a need to be seen within two weeks

- **Increased**
  - 95% of infants will be fully immunised by eight months of age

- **Better help for**
  - 95 percent of hospitalised patients who smoke and are seen by a health practitioner in public hospitals are offered brief advice and support to quit smoking

- **More**
  - 90 percent of the eligible population will have had their cardiovascular risk assessed in the last five years
This year we will provide the following range of services:

- Over 20,000 people who smoke will be seen by a GP and provided with advice to quit smoking
- 6,905 children enrolled in the Well Child Tamariki Ora service
- Delivery of school dental services for an enrolled population of 38,545
- 3.4 million community pharmacy prescriptions
- 944,995 hours of home support services for over 65s
- 73,623 attendances to the Emergency Departments who are admitted, discharged or transferred within 6 hours
- 413 contracts with health care providers for health services to the Bay of Plenty community
What will the BOPDHB spend its money on in 2015/16?

The BOPDHB will receive $706 million during 2015/16 to fund its activities.

### Proposed Spend by Service Grouping

- **Intensive Assessment and Treatment**
  - Specialist mental health, electives, acute care, maternity, assessment treatment and rehabilitation
- **Rehabilitation and Support**
  - Needs assessment and service coordination, palliative care, rehabilitation, aged related residential care, home based support services, life-long disabilities, respite care and day care
- **Prevention**
  - Health promotion and education, statutory regulation, population based screening, immunisation, well child services
- **Early Detection and Management**
  - Primary healthcare and GP, oral health, primary community care, pharmacy, testing and diagnosis, mental health

### Proposed Spend by Service

- **Hospital-based Care**
- **Care for Older People**
- **Additional Targeted Maori Health**
- **Mental Health Services**
- **General Practice**
- **Lab Testing**
- **Pharmacy**
- **Public Health**
What will the BOPDHB spend its money on in 2015/16?
The full Annual Plan document is available on the Bay of Plenty District Health Board website:

www.bopdhb.govt.nz

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See also our Māori Health Plan and the Midland Regional Services Plan