Board Priorities
Strategic Approaches

These approaches will be used to guide our decision-making, particularly when operating within a financially constrained environment:

- Substitute, rather than supplementary, services;
- Upstream interventions, particularly self-management strategies like exercise, diet and Whanau Ora;
- Reduce health inequalities, by targeting those with the highest need;
- Increase health gain per dollar spent;
- Intersectoral collaboration and cooperation;
- Evidence based decision-making;
- Being prepared to change the paradigm of how we deliver services (the “who” and the “how”) so that we design services that progress our strategic direction; and
- Patient centred care.

Our vision

Healthy, thriving communities – Kia Momohi Te Hāpori Ōranga.

Our mission

Enabling communities to achieve good health, independence and access to quality services.

Our values – CARE

We will – show compassion, have a “will do” attitude, be responsive and strive for excellence with diligence.

The Board acknowledges He Pou Oranga Tangata Whenua represents fundamental values for Māori, the Runanga and Iwi in the Bay of Plenty. He Pou Ōranga Tangata Whenua encapsulates CARE.
Strategic Priorities

**Health Targets**

**What we want to achieve**

The BOPDHB to be within the top five DHBs in the country for each of the Health Targets.

**Why?**

The Health Targets provide clear and specific focus for action to improve patient care. They are a top priority in the Minister’s Letter of Expectation.

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**Maori Health / Reducing health disparities**

**What we want to achieve**

Maori within the Bay of Plenty to have the same level of wellness as non-Maori.

**Why?**

Reducing health inequalities for Maori benefits the whole population. The Bay of Plenty population has a large percentage of young Maori who are the workforce of the future.

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**Health of Older People**

**What we want to achieve**

Proactive management of services for the coming population bulge and the associated high cost of care for older people. An emphasis on wellness, and encouraging healthy, independent living with access to quality services and palliative care.

**Why?**

The DHB has a responsibility to the more vulnerable populations. This is a growing cohort who are vocal and expecting quality care. Proactive planning and management now will assist in managing the increased service costs.

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**Wellness / Chronic Conditions**

**What we want to achieve**

Healthier people and reduce the need for treatment. Obesity reduced, smoking stopped and immunisation rates high. To encourage self-management, health literacy and an intersectoral approach to achieve our outcomes.

**Why?**

To achieve our vision and mission and wiser use of resources.

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**Primary Care / Integration**

**What we want to achieve**

A whole of sector approach, working together to achieve wellness improvement and to provide better, sooner, more convenient services in the community. To minimise the use of hospitals and increase access.

**Why?**

Raise awareness levels of our community and achieve our mission. Community based services are cost effective and will reduce the need for hospital facilities.

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**Children & Youth**

**What we want to achieve**

Improved child and youth health, particularly for ASH (ambulatory sensitive hospitalisations), Rheumatic Fever, oral health, immunisation, breastfeeding and mental health.

**Why?**

Children and youth represent our earliest opportunity to deliver on our vision and mission. Healthier children and youth lead to healthier adults.

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Reviewed in November 2012